



ELECTRONIC PRESS KIT

CYBER SKULL MEDIA

Reactions/reviews, live shows, interviews, adventures and the odd food review. Three friends, six years, and a community that got us all the way to London.

CYBERSKULLMEDIA.COM

BY THE NUMBERS

566+	932.4K+	7,940+	196	13+	6+
VIDEOS	LIFETIME VIEWS	SUBSCRIBERS	ARTISTS COVERED	SHOWS ATTENDED*	YEARS

*Shows attended since 04/02/26. Figures as of October 2026.

WHO WE ARE

Cyber Skull Media is a crew from the small towns of Southwest Iowa, with Omaha as our home music scene, covering music from the fan's side of the barrier: honest first-listen reactions, deep-dive reviews, artist interviews, and live show coverage from the pit to backstage.

We started in March 2020 making a bit of everything. In 2024 we leaned heavily into music-related content full time, then finding Ren through Chris Webby changed everything: we hit 1,000 subscribers four days later.

Since then we've built the Midwest Music Showcase for regional acts, hosted our first event, and flown to Brighton and London, funded by our community, to cover The Big Push live.

FROM	Southwest Iowa, USA
LOCAL SCENE	Omaha, Nebraska
FOUNDED	March 12, 2020
CREW	Thundarius, Shades & Dillon
COVERS	Rock, metal, hip-hop, alt and indie, from arena acts to local openers
FORMATS	Reactions/reviews, interviews, live streams, show coverage, events, vlogs
MAIN CHANNEL	youtube.com/@CyberSkullMedia

LET'S WORK TOGETHER

ARTISTS · CREATORS · PROMOTERS · EVENTS · BRANDS

▶ REACTIONS & REVIEWS

▶ PODCASTS

▶ IRL SHOW COVERAGE

▶ PROMOTION

▶ INTERVIEWS

▶ COLLABS

▶ EVENT HOSTING

▶ SPONSORSHIPS

THE GUYS



THUNDARIUS

youtube.com/@thundarius5



SHADES

youtube.com/@Whopeedinthepool



DILLON

youtube.com/@snarlsbarkley3030

HIGHLIGHTS

- ▶ MARCH 2020 **THE CHANNEL BEGINS** Cyber Skull Media launches out of Southwest Iowa with a bit of everything.
- ▶ JUNE 2024 **FAIL OR FIRE GOES MUSIC FULL TIME** A movie review series becomes our music reaction and review show.
- ▶ AUGUST 2024 **REN & THE RENEGADES** Our turning point: 700 subscribers the same day, 1,000 four days later.
- ▶ MAY 2025 **MIDWEST MUSIC SHOWCASE** A Hall of Fandom series dedicated to Midwest artists.
- ▶ JANUARY 2026 **WINTERFEST** Our first hosted event. Off the screen and onto the stage.
- ▶ MAY 2026 **BRIGHTON & LONDON** A community-funded UK trip to see The Big Push live, and our first international live stream.
- ▶ OCTOBER 2026 **THE NEW WEBSITE, AND WEBBY'S ARCADE NEXT** The home for everything we make goes live, and Chris Webby's Arcade Tour is next.

SOME ARTISTS WE'VE COVERED

REN · OF THE SKIES · THE BIG PUSH · VIRGIN MARY PISTOL GRIP · CHRIS WEBBY · BEAST EAGLE · EKO · FOREST · THE SKINNER BROTHERS · ANYONE ELSE · LYRIC NOEL · DREAD & \$TRANGE · YELAWOLF · EVANDALE · OTIS JULIUS · KING ISO · MERKULES · A-G \$TRANGE · DAN VASC · AJ THE DREAD · LIV SANGSTER · ESCAPING THE ECLIPSE · KEVIN MCCLURE · THE TALE UNTOLD · PROF · MCHNZ

BOOKING · PRESS · COLLABS

LET'S MAKE SOMETHING.

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